EWLETT-PACKARD COMPANY intellectual Property Administration P.O. Box 272400 Fort Collins, Colorado 80527-2400

PATENT APPLICATION

ATTORNEY DOCKET NO.	10013656-1

Inventor(s):

Bin ZHANG, et al.

Application No.: 10/038,344

Filing Date:

01/02/02

Confirmation No.: 6914

Examiner: Erb, N.

3639 **Group Art Unit:**

Title: METHOD AND APPARATUS FOR DETERMINING PRICES THAT MAXIMIZE REVENUE

Mail Stop Amendment Commissioner For Patents PO Box 1450 Alexandria, VA 22313-1450

CLAIMS AS AMENDED BY OTHER THAN A SMALL ENTITY (1) (2) (3) (4) (5) (6) (7) FOR CLAIMS REMAINING AFTER AMENDMENT EXTRA PREVIOUSLY PAID FOR EXTRA PRESENT PRESENTATION OF A MULTIPLE DEPENDENT CLAIM + \$360 \$ 0 EXTENSION STATE STATE STATE PRESENTATION OF A MULTIPLE DEPENDENT CLAIM + \$360 \$ 0 EXTENSION STATE STATE PRESENTATION OF A MULTIPLE DEPENDENT CLAIM + \$360 \$ 0 OTHER FEES \$ TOTAL ADDITIONAL FEE FOR THIS AMENDMENT \$ 0 TOTAL ADDITIONAL FEE FOR THIS AMENDMENT	New fee	e/Amendment as calculated below								on to ext lemental			
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Zhang et al.

Examiner:

ERB

Serial No.:

10/038,344

Art Unit:

3639

Filed:

01/02/2002

For:

Method and Apparatus For Determining Prices That

Maximize Revenue

Mail Stop Amendments Commissioner for Patents PO Box 1450 Alexandria, VA 22313-1450

AMENDMENT AND RESPONSE TO OFFICE ACTION

Dear Sir:

In response to the Office Action mailed December 15, 2005, Applicants respectfully request further examination and reconsideration of the above captioned patent application in view of the arguments set forth below.